DAVISlifemagazine.com

Contact Information

Company name

Contact person

Billing address

Phone number

Email address

Ad Specs

❏ **Home page ad**
　❏ 1/2 bar vertical (125px - 264px), $200/month
　❏ 1/4 bar (125px - 125px), $100/month

❏ **Interior ad** (advertising with a certain author/category)
　❏ 1/2 bar vertical (125px - 264px), $100/month
　❏ 1/4 bar (125px - 125px), $50/month

Running Length

❏ **3 months**

❏ **6 months**

❏ **12 months**

Start Date

End Date

Blogging Options

❏ **Blog Sponsor Banner** (sponsor a certain author/category)
Sponsor Banner (570px - 90px), $200/month

❏ **Open Article**
Open article plus banner sponsor ad (570px - 90px), $200/month

Running Length

❏ **6 months***

❏ **12 months****

Start Date

End Date

*pay in advance, get 1 month free
**pay in advance, get 2 months free

Design Assistance

There is a one-time ad design fee, if you don't already have one.

1/4 bar: $50 per ad　　1/2 bar: $75 per ad　　Sponsor Banner: $100 per ad

❏ **yes**　❏ **no**

Signature　　　　　　　　　　　　　　　**Date**

Printed name

DAVISlifemagazine.com

Ad Placement Rates

Size	Home	Interior Ad	Running Length
1/2 bar	$200 per month	$100 per month	3 mo, 6 mo, 12 mo
1/4 bar	$100 per month	$50 per month	3 mo, 6 mo, 12 mo

Blogging Rates

Options	Rate	Running Length
Blog Sponsorship	$200 per month	6mo, 12mo**
Open Article*	$200 per month	6mo, 12mo*

*Open article for you to fill as you'd like each month to promote your business. Included: a sponsor banner (570px - 90px) within each posting.

**Pay six months in advance and get one month free. Pay twelve months in advance and get two months free.

Ad Design Rates

one-time design fee

1/4 bar ad:	$50 per ad
1/2 bar ad:	$75 per ad
Blog Banner:	$100 per ad

Ad Dimensions

1/4 bar: 125px - 125px   **1/2 bar:** 125px - 264px   **Banner:** 570px - 90px

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